

Pacific Life Open Tournament Notebook

Did You Know...?

- The Pacific Life Open presented by the City of Indian Wells will conduct its **32nd men's event** and **19th women's event** in 2007. The events were held on consecutive weeks from 1989 through 1995 before combining for simultaneous play in 1996. This year marks the twelfth year that the men and women will compete concurrently.
- This year's tournament will have **70 hours of television coverage**, on ESPN2 and The Tennis Channel, beginning on Saturday, March 10 and continuing through the women's final on Saturday, March 17 (3 p.m. ET/ noon PT) and men's final on Sunday, March 18 (3:00 p.m. ET/ noon PT).
- The 2006 Pacific Life Open drew a **crowd of 270,453**. Combined with the Sony Ericsson Open in Miami, more than 500,000 fans watched live tennis in the spring's premier events in March 2006.
- The 2006 Pacific Life Open generated more than **\$219 million** in economic impact for the Coachella Valley. An increase of more than \$119 million from 2001, the last time the study was conducted.
- **More than 250 players** will compete in singles competition during the two weeks of Pacific Life Open action.
- The seating capacity of the Stadium Court at the Indian Wells Tennis Garden (16,100) is the **second largest of any tennis-only stadium** on either Tour. Only the U.S. Open's Arthur Ashe Stadium (22,500) is larger.
- The Pacific Life Open received the **ATP Award of Excellence** in 2000 for its new stadium, the **Indian Wells Tennis Garden**, and then received the award for site upgrade in 2001. The event attracted more than 200,000 fans for the third year in a row in 2003.
- **Every women's champion** and **19 of the last 20 men's champions** at Indian Wells have finished his/her respective season **ranked in the top 10**.
- **Maria Sharapova** reached the semifinals in 2005 losing to Davenport 6-0, 6-0, the first time ever that she incurred a "**double-bagel**" loss. She rebounded quite nicely in 2006 capturing her first Pacific Life Open title by beating Elena Dementieva.
- In 1999, **Mark Philippoussis** became the **first unseeded player** to win the men's championship here since **Larry Stefanki** in 1985. A seeded player has won each of the other men's titles and all of the Indian Wells women's crowns.
- Lindsay Davenport won the **singles and doubles titles** for the second time in 2000. She is the only woman to have captured both titles in the same year, also having accomplished the dual feat in 1997. **Jim Courier** (1991), **Boris Becker** (1988) and **Roscoe Tanner** (1978) are the only three to have won both men's crowns in the same year.
- **Andre Agassi has won more matches** (36) at Indian Wells than any active men's player. **Lindsay Davenport** (43) is the leader among women competing in 2006.
- Annually, the Pacific Life Open men's event is one of nine **ATP Masters Series** events played on the ATP schedule. The other premier events are held in Miami, Monte Carlo, Hamburg, Rome, Montreal/Toronto, Cincinnati, Stuttgart, and Paris.

- The women's event is one of the 10 **Sony Ericsson WTA Tour "Tier I" events** on the 2006 schedule. The others are Tokyo, Miami, Charleston, Berlin, Rome, San Diego, Toronto, Moscow and Zurich.
- Tournament chairman **Charlie Pasarell's** contributions to the Pacific Life Open are not limited to his behind-the-scenes efforts. In the inaugural 1976 event, then known as the American Airlines Tennis Games in Palm Springs, he defeated **Brian Gottfried** in the first round before losing to **Stan Smith** in the second round. Gottfried got his revenge a year later though, defeating Pasarell in the quarterfinals en route to the singles title. To reach the match with Gottfried, Pasarell pulled off the biggest upset of the tournament, knocking off **Roscoe Tanner** in the second round. Perhaps using that as motivation, Tanner went on to win back-to-back titles in 1978 and 1979.
- In a unique convergence of the careers of some of tennis' greats, nine future Tennis Hall of Famers competed in the 64-player field of the 1976 tournament, including **Arthur Ashe, Bjorn Borg, Jimmy Connors, Rod Laver, Ilie Nastase, John Newcombe, Tony Roche, Ken Rosewall** and **Stan Smith**. Connors topped Tanner for his first of three wins in the desert.
- Tennis director and **Charlie Pasarell's** business partner **Ray Moore** also played a significant role in the tournament's history, reaching the doubles final twice in the first three years of the tournament. Moore and **Erik Van Dillen** lost in the inaugural doubles championship in 1976 but Moore was victorious in 1978 with Roscoe Tanner, defeating **Bob Hewitt** and **Frew McMillan**.
- **Alan King**, the Pacific Life Open co-chairman until he passed away at age 76 last September, was the **first tennis promoter to offer a cash purse of \$100,000** when he hosted the Alan King/Caesars Palace Tennis Classic in the late 1960s. He is memorialized each year when the tournament presents the Alan King Award to one player. Andre Agassi received the first award ever given in 2005.
- The roots of the Pacific Life Open and professional tennis in the California desert actually **extend to the Arizona desert**. In 1974, the Association of Tennis Professionals (ATP) staged a tournament in Tucson, Arizona, primarily as a fund raiser for the Association. Looking to increase revenue, the ATP moved to the Coachella Valley two years later.
- In 2006 **Roger Federer** joined **Michael Chang** and **Jimmy Connors** as the only three-time winners of this event. Connors was the champion in 1976 (when it was known as the American Airlines Tennis Games), 1981 (Grand Marnier/ATP Tennis Games), and 1984 (Congoleum Classic). Chang was champion in 1992, 1997 and 1998 (Newsweek Champions Cup). Federer accumulated his titles in three consecutive years, 2004, 2005 and 2006 (Pacific Life Open)
- **Lleyton Hewitt, Michael Chang, Pete Sampras, Boris Becker** and **Roscoe Tanner** have all won **back-to-back men's singles championships** in Indian Wells. Only **Martina Navratilova** (1990, 1991), who will compete in the doubles competition in 2002, has won two straight women's crowns.
- In 1982, an event known as the **Congoleum Classic** offered \$200,000 in total prize money and operated with a staff of three full-time employees (**Charlie Pasarell, Julie Copeland, and Dee Dee Felich**), and approximately 100 volunteers. Today, the event is called the **Pacific Life Open presented by the City of Indian Wells** and offers one of the richest combined purses -- \$5.1 million. The staff, which also manages tennis club operations and operates a retail/merchandising department on-site, has swelled to 20 full-time employees, a year-round public relations agency, and an army of nearly 800 volunteers.

- Some **800 dedicated volunteers** representing Champions Volunteer Foundation will devote long hours to the successful operation of the tournament. They will provide support in a variety of areas, including ball kids, box office, communication, credentials, draw sheet sales, hospitality, information, media, player's desk, private housing, scorekeepers, transportation, ushers, will call, and tournament office.

- **Lindsay Davenport** has won **six doubles titles**, three with **Lisa Raymond** (1994, 1994, 2003), two with **Natasha Zvereva** (1997, 1998) and in 2000 with **Corina Morariu**. **Helena Sukova** is the only other multiple doubles winner, claiming victories with **Jana Novotna** in 1990 and **Rennae Stubbs** in 1993.